



SPONSORSHIP PACKAGES

Stand Up Paddle, Kayak, OC, and Dragon Boat Races
Galveston Island

Benefiting The Lighthouse of Houston



Serving The Blind & Visually Impaired



September 29, 2018

OUR MISSION:

Island Paddle and **Houston Heat Dragon Boat Club** want to bring the paddling community together by providing competitive and family friendly race events. We want to welcome everyone from a beginner to a seasoned paddler with fun activities for the entire family to enjoy. We support local and national charities, as well as local community businesses that encourage a healthy lifestyle through water sports.

ABOUT OUR RACES:

The Stand Up Paddle Race is part of the Texas Paddle Racing Series (TPRS) to ensure all SUP races are safe, fair and consistent with the rules and guidelines of the TPRS. The Dragon Boat races will be competitive and safe, with experienced steersmen leading their teams to the finish line. The Battle on the Bay races include:

1. Stand Up Paddle Race
 - a. Short Course (5,000 meters)
 - b. Stock Class (12.6' and below), Elite Class (12.7' and up), & Beginner Class (fun paddler)
2. Dragon Boat Races:
 - a. Short sprint – 400 meters (number of heats TBD)

EXPECTED ATTENDANCE:

This is Island Paddle's sixth year event on Galveston Island and 2nd time collaboration with Houston Heat Dragon Boat Club. We anticipate over 800 athletes, volunteers, and spectators from the local community, as well as from the vast majority of cities in the Texas region. We also anticipate athletes arriving from other states, including (but not limited to) California, Louisiana, New Mexico, and Florida.



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September 29, 2018
Galveston, TX
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WHO WE ARE:

Island Paddle was born out of the desire to spread a healthy lifestyle around paddle sports. Island Paddle is a family of paddlers and surfers. Island Paddle has been creating competitive paddle sport events since 2013. Recent interest in SUP, OC and Kayak races have spawned more and more races across Texas and beyond. Island Paddle will assist to improve one's quality of life by teaching paddling sports and providing fun competitive venues for the entire family.

In the summer of 2006, a group of paddlers convened to establish Houston's first year-round Dragon Boat club. In addition to competing in Dragon Boat races, Houston Heat's goals are to promote the challenging sport of dragon boat racing, foster the spirit of fun athletic competition, develop strong teambuilding skills, and promote a sense of community amongst our club as a non-profit 501c3 corporation.

THE VENUE:

This year's event will be held at Moody Gardens. Moody Gardens offers everything from an expansive outdoor deck overlooking the Galveston Bay (where the races will be held) along with the vast open land available for sponsorship / company exposure. We will also be featured on the "Events" page on Moody Garden's website.

CHARITIES / FOUNDATIONS:

A percentage of all proceeds from this event will go to a local charity that is in line with our mission and beliefs. Our previous charities included the Maui Ola Foundation, Adaptive Water Sports, Galveston Bay Foundation, Waves For Change, the Surfrider Foundation, The Lighthouse of Houston with Blind Fury Dragon Boat Team, The Rose Houston, and Pink Phurree BCS Dragon Boat Team.



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Sponsorship Packages
September 29, 2018
Galveston, TX
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The Battle on the Bay directors are pleased to have once again selected The Lighthouse of Houston as the charitable recipient for our event. The Houston Heat Dragon Boat Club has had a long standing relationship with The Lighthouse of Houston and we would encourage you to learn more about their good work. We are committed to making sure that our efforts, and specifically your sponsorship benefit the local charities and foundations that we support. We do this by setting a minimum target of financial support which is the first priority after recovery of direct costs for the event. If you would like to know more please feel free to contact us by sending an email to info@battleonthebaygalveston.com.



THE
LIGHTHOUSE
OF HOUSTON

Serving The Blind & Visually Impaired

WHO WE ARE

Established in 1939, **The Lighthouse of Houston is a private, nonprofit education and service center dedicated to assisting blind and visually impaired people to live independently.** The Lighthouse serves approximately 7, 000 people each year and is a member agency of the United Way of Greater Houston. The primary goal of the Lighthouse of Houston is direct service to the individual. This includes not only providing direct service, but a continual commitment to improving the quality and relevance of this service. All other organizational activities and functions are in support of this primary focus and have as their goal the development and dissemination of better service designs and interventions in order to enhance the optimal functioning of the individual.

WHAT WE DO

The Lighthouse of Houston offers a wide variety of educational programs, community services and outpatient rehabilitation for the blind and visually impaired.

The Center for Education & Adaptive Technology and the Community Services Center are located at 3602 W Dallas. These centers are the main site for Lighthouse programs and services. This main location serves as a central campus uniting Lighthouse programs, services and administrative functions, providing easy access to all of our resources and educational and training programs.

Galveston Island
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OC, and Dragon Boat Races



Sponsorship Packages
September 29, 2018
Galveston, TX
battleonthebaygalveston.com

Platinum Sponsorship

\$5,000

*Unlimited **Platinum** Sponsorship opportunities available*

- Recognition on race website representing the company's profile and link to company's website
- Company logo and **recognition** on ALL promotional items and advertisement of event, **including (but not limited to)** all brochures, posters, banners, t-shirts, news, radio, emails, website, and press release pre and post event
- Place up to **twenty (20)** company provided tear drop flags or banners throughout the race site
- Area provided for up to **20x20** tent or other on-site display
- Company promotional items and information provided in race packet
- Up to **10 free registrations** to any SUP race; **free dragon boat registrations**
- Two company team entries (23 members per team) in the dragon boat event
- Two advance dragon boat practice sessions for each company team
- Company representative to assist with **Opening Ceremonies** and **Award Presentations**
- Special recognition of company **throughout the event** and during award ceremony
- Featured in official Battle on the Bay 2018 video with **optional interview**



Houston Heat Dragon Boat Club - Toronto Ontario 2013



© 2013

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September 29, 2018
Galveston, TX
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Gold Sponsorship

\$2,500

*Unlimited **Gold** Sponsorship opportunities available*

- Recognition on race website representing the company's profile and link to company's website
- Company logo on all promotional items and advertisement of event, including posters, t-shirts, emails, website, and press release pre and post event
- Place up to **ten (10)** company provided tear drop flags or banners throughout the race site
- Area provided for up to **20 x 20** tent or other on-site display
- Company promotional items and information provided in race packet
- Up to **5 free registrations** to any SUP race; **free dragon boat registration**
- One company team entry (23 member team) in the dragon boat event
- Two advance dragon boat practice sessions
- Special recognition of company during award ceremony
- Featured in official Battle on the Bay 2018 video



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OC, and Dragon Boat Races



Sponsorship Packages
September 29, 2018
Galveston, TX
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Silver Sponsorship

\$1,000

*Unlimited **Silver** Sponsorship opportunities available*

- Recognition on race website representing the company's profile and link to company's website
- Company logo on promotional items and advertisement of event posters, t-shirts, emails, website, and press release pre and post event
- Place up to **five (5)** company provided tear drop flags or banners throughout the race site
- Area provided for up to one **10x10** tent or other on-site display
- Up to **2 free registrations** to any SUP race; **free dragon boat registration**
- One company team entry (23 member team) in the dragon boat event
- One advance dragon boat practice sessions
- Company promotional items and information provided in race packet
- Recognition of company during award ceremony



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September 29, 2018
Galveston, TX
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Bronze Sponsorship

\$500

*Unlimited **Bronze** Sponsorship opportunities available*

- Naming rights to any one race
- Hand out brand related prizes to named race winners
- Proportional size logo on festival t-shirts
- Promotional tent
- Posting on Battle on the Bay website and social media



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September 29, 2018
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Vendor Booths

Vendor Booth Fee: \$40

Our Vendor Booths will be located all throughout Moody Gardens. You will have enough space for a 10'x10' tent, tables or display. Our general booths do not allow for food sales or beverages of any kind.

We do not anticipate the availability of electricity. You will need to supply everything for your space, including (but not limited to) a tent, tables and chairs.

Advertising Exposure, including:

- Area provided for up to one 10x10 tent or other on-site display
- Company promotional items and information provided in race packet.
- Recognition of company on website and during award ceremony



In-Kind Sponsorship Opportunities

For local businesses, organizations, charities or individuals willing to donate their time, services, or products to the event.

In-Kind Sponsorship Opportunities Needed (but not limited to):

- Awards: Medals given out to the top athletes in each category
- Media: PSA's on TV, Radio, Websites, Billboards, and in Print prior to the race
- T-shirts and Screen Printing: Shirts needed for Race Crew, Competitors, and Volunteers
- Directional Signage: Needed on land and in the water, including buoys
- Photography – Opportunity for a photographer or company to do a pro bono shoot and have their pictures and credentials posted on our website and social media
- Videography – Opportunity for a videographer or company to do a pro bono shoot and make a highlight video of the event with their credentials, which will be posted on our website and social media
- Volunteers – We have numerous volunteer opportunities, including packet pick-up on the day of the event, set up, race day volunteers (on land and in water), etc.

Advertising Exposure, including:

- Company promotional items and information provided in race packet.
- Recognition of company during award ceremony



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September 29, 2018
Galveston, TX
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Come out and enjoy a great day to be a part of **Island Paddle's**
Stand Up Paddle and **Houston Heat Dragon Boat Club** at Moody Gardens!

LEVEL OF SPONSORSHIP (please check all that apply):

_____ **Platinum** Sponsorship (\$5,000)

_____ **Gold** Sponsorship (\$5,000)

_____ **Silver** Sponsorship (\$5,000)

_____ **Bronze** Sponsorship (\$5,000)

_____ RACE DAY BOOTH (Sponsorship booth \$40)

_____ IN-KIND Sponsorship – Please Specify: _____

SPONSOR:

Sponsor Company / Organization Name: _____

Sponsor Contract Name and Title (Print): _____

Mobile Phone: _____ Office Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-Mail Address: _____ Website URL: _____

Authorized Signature: _____

Please make checks payable to **Houston Heat Dragon Boat Club** (a non-profit 501c3 corporation)

P.O. Box 27029
Houston, Texas 77227-7029
www.houstonheat.org

For more information, please call or email either Event Director

THANK YOU FOR YOUR GENEROUS SUPPORT!

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September 29, 2018
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Event Directors

Vicky

832.316.3900

vicky@islandpaddle.com

Jeff

713.249.0501

houstonheatcoach@gmail.com



INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **M.R 03 2016**

HOUSTON HEAT DRAGON BOAT CLUB
34 LANA LANE

HOUSTON, TX 77027-0000

Employer Identification Number:
20-8823028

DLN:
26053432002236

Contact Person:
CUSTOMER SERVICE ID# 31954

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
May 31

Public Charity Status:
509 (a) (2)

Form 990/990-EZ/990-N Required:
Yes

Effective Date of Exemption:
January 28, 2016

Contribution Deductibility:
Yes

Addendum Applies:
Yes

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c) (3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep **it** for your records.

Organizations exempt under IRC Section 501(c) (3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c) (3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436

HOUSTON HEAT DRAGON BOAT CLUB

Sincerely,

A handwritten signature in black ink, appearing to read "J. Cooper", written in a cursive style.

Jeffrey I. Cooper
Director, Exempt Organizations
Rulings and Agreements

Enclosure:
Addendum

PREVIOUS PROUD SUPPORTERS / SPONSORS / PARTNERS :

